

Y3S1 BA Negotiated Design Placement Project Self-Submission Assessment Sheet

Student Name **Elisha Pritchard**

Student No

Date **08/01/21**

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	Demonstrates independent interpretation of the task and the use of a full range of relevant sources, using analysis to explain & evaluate outcomes	Practice is shaped by autonomous learning that demonstrates the relationships between knowledge & analysis derived from different contexts.	Demonstrates good comprehension of the task and synthesises learning from a range of sources	Practice is informed by evaluation and interpretation showing professionalism, ethical & ongoing personal development.	The work demonstrates relevance to the task and provides a range of responses to it.	The work is sequential and free-standing, providing a clear, evaluated and generally coherent account	Demonstrates basic relevance to the task, but provides a limited range of responses to it.	Practice is safe and abides by an externally set codes and rules	Demonstrates restricted relevance to the task, and provides few responses to it	Practice is unstructured and is not clearly communicated
1. A detailed knowledge and critical understanding of their design practice in relation to the development of interactive products as well as the component disciplines		X	X							
2. The ability to undertake a critical detailed analysis both the interpretation and setting of specifications or other briefs	X	X								
3. The ability to develop detailed, sophisticated concepts, storylines, characters settings, scripts and specifications for interactive products within an area of specialism	X			X						
4. The ability to apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects	X			X						
5. An ability to identify and liaise with any relevant authorities to negotiate and obtain approval for their design specifications	X	X								
6. The ability to provide detailed documentation of specifications and designs in appropriate formats to serve as a blueprint for product development			X	X						
7. The ability to identify appropriate formats to digitise assets and deliver their designs so that others can easily implement them.	X	X								

Y3S1 BA Negotiated Design Placement Project Self-Assessment Cover Sheet

Student Name Elisha Pritchard

Student No. _____

Date 08/01/2020

Please use the space below to identify which part of your submission is the key evidence that you have met the assessment criteria. More than one element of your submission may be evidence for each criterion. You should include this checklist as the coversheet for your submission. *(Please delete the examples below before entering your own)*

Submission Format	Evidence of meeting the assessment criteria						
<i>Reflective Process report</i>	3	1					
<i>Design Portfolio</i>	7	6	1	2	3	4	5
<i>InfluencerAds Instagram</i>	3	4					
<i>InfluencerAds Twitter</i>	3	4					
<i>InfluencerAds LinkedIn</i>	3	4					

You may submit a brief commentary below to guide the examiner through your submission.

Process reflective report

- I wrote as part of my report about the placement and spoke about a variety of the developed and sophisticated designs I produced as part of being employed as a graphics designer

Social media

- For all of the company's active social media accounts my designs were uploaded to their accounts as the company felt that my designs were produced to a professional standard to represent them.

- The final designs uploaded show that I was able to carry out a project from start to finish and that I could apply all techniques and methods learnt to that project.

Design portfolio

- my website contains all of the work I created as part of my placement with InfluencerAds which are a start-up marketing agency

- As part of my job description I had to interpret, and analysis briefs set with weekly tasks

- I created professional concepts, wireframes, videos, designs, scripts and written content as well as social media posts

- In week 5 the company wanted me to carry out a task using new software I had never used. They then wanted me to apply the knowledge from the training video into using the software for the project set that week.

- Throughout the placement I was liaising with colleagues on a weekly basis through slack or skype regarding design specifications and feedback.

-I demonstrated in weeks 3-4 that I exported all of the designs assets separately created for that task. This was so that these designs could be later used and implemented by other teams such as the developers team.